

Post Show Report

24–26(Wed–Fri) April 2024

Nangang Exhibition Center

1F, Hall 1

From the organizer

We are pleased to announce that the 25th edition of secutech Taipei was successfully closed with having 300 exhibitors and 15,123 visitors.

The numbers of exhibitors and visitors in this report have been audited accordingly and consolidated with statistical reliability and transparency.

[Final visitors' number]

Visitors: 15,123

The number of exhibitors increased by 15% and the number of visitors also increased by 10% compared to the previous year.

These positive figures indicate a recovery from the pandemic in Asia's security industry.

Secutech Taipei 2025 will be held at same place, 1F Taipei Nangang Exhibition center Hall1, from 7 – 9 May.

We hope to see you there again!

If you have any questions or comments, please do not hesitate to contact us at any time.

We greatly appreciate your continued support at secutech Taipei fair.

Secutech show team

Outline of the fair

Title : Secutech Taipei
Date : 24-26 (Wed – Fri) April 2024 09:30 –17:30 (Last day until 16:30)
Venue : 1F Taipei Nangang Exhibition center Hall1
Organizer : Messe Frankfurt (H.K) Ltd. Taiwan Branch
Number of exhibitors : 300 companies / 13countries, regions (Domestic: 278, Overseas: 22)
Breakdown by country : Japan, South Korea, China, the United Kingdom, Germany, Italy, Switzerland, Luxembourg, the United States, Singapore, Australia, Norway, and Taiwan

Exhibiting Breakdown

Secutech	61%
SMABuilding	
Mobility	
Fire & safety	39%

Pavilions : ● 5G Pavilion
● Low-Carbon Net-Zero Building Pavilion
● Building ESG Solutions Pavilion
● Disaster Prevention Industry Pavilion
● Metro Taipei Pavilion
● Taiwan Smart Life Industry Association Pavilion

Solutions Zone : ■ Security+AIoT Zone
■ AI Clubhouse
■ Taiwan Telecommunication Engineering Industry Association Pavilion
■ Smart Factory & Industrial Safety Pavilion
■ Warehouse Fire Safety Pavilion
■ Smart Building and Living Application Pavilion
■ Fire Protection/ Disaster prevention & Rescue Technology Pavilion
■ Smart Rail Zone

Seminars : ◆ Smart Security series summit
◆ Smart Rail series summit
◆ Smart logistic series summit
◆ Industrial safety and management summit
◆ Next-Generation Building and Lifestyle Application Summit
◆ Asia Disaster Prevention Summit

Number of visitors : 15,123 visitors / 61 countries, regions

Top 10 Visit Foreign
Country

1	Japan	15.4%
2	Singapore	12.1%
3	Thailand	11%
4	Indonesia	8.2%
5	China	6.3%
6	United States	4.7%
7	India	3.8%
8	Malaysia	3.4%
9	Vietnam	3.2%
10	Philippines	2.7%

Delegation Tours

: 69 delegates from 7 regions / countries

Adria, Thailand, Japan, Singapore, Myanmar, Cambodia, Indonesia.

Conducting 93 buyer guided tours. Total 49 exhibitors were visited.

■ **Number of visitors**

Date	24 April	25 April	26 April	Total
Number of visitors	5,776	4,807	4,540	15,123

■ **Number of visitors(forums)**

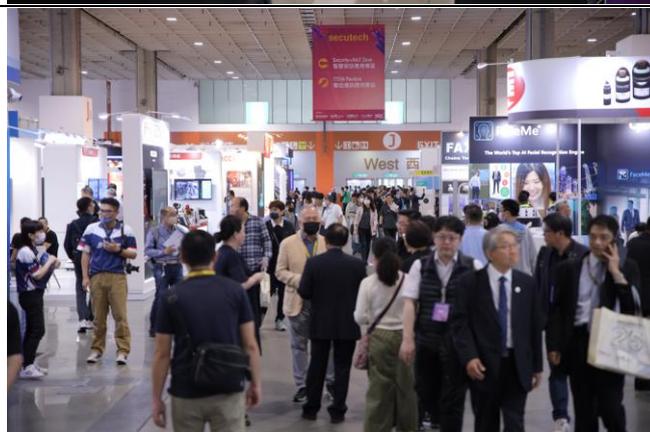
Forums	Seminar sessions	Visitors
Total	124	2,140
Smart Security series summit	23	451
Smart Rail series summit	13	349
Smart logistic series summit	9	123
Industrial safety and management summit	24	362
Next-Generation Building and Lifestyle Application Summit	19	235
Asia Disaster Prevention Summit	36	620

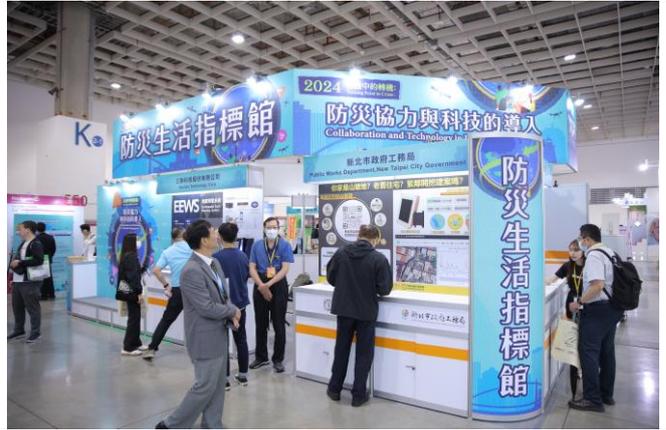
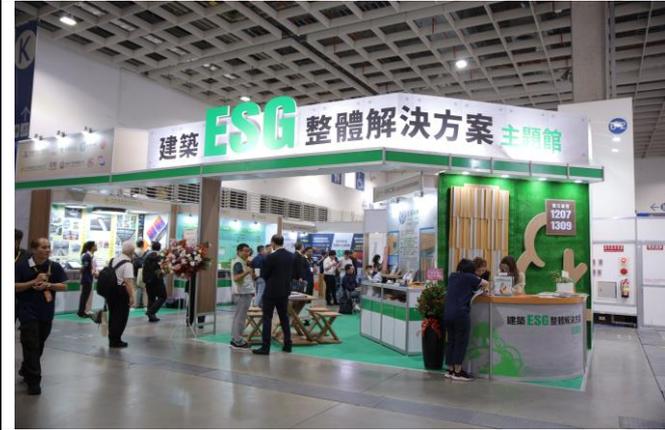
■ **Visitors (domestics / overseas)**

Domestic	14,438	95.50%
Overseas	685	4.50%

Pictures / Photos

Fairground





Seminar

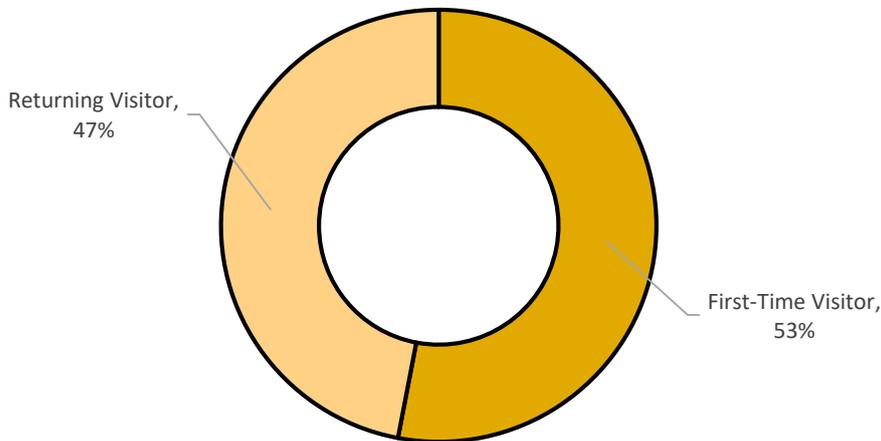


Visitors Analysis-Overseas

*Source: Visitor registration data tallied by the show team

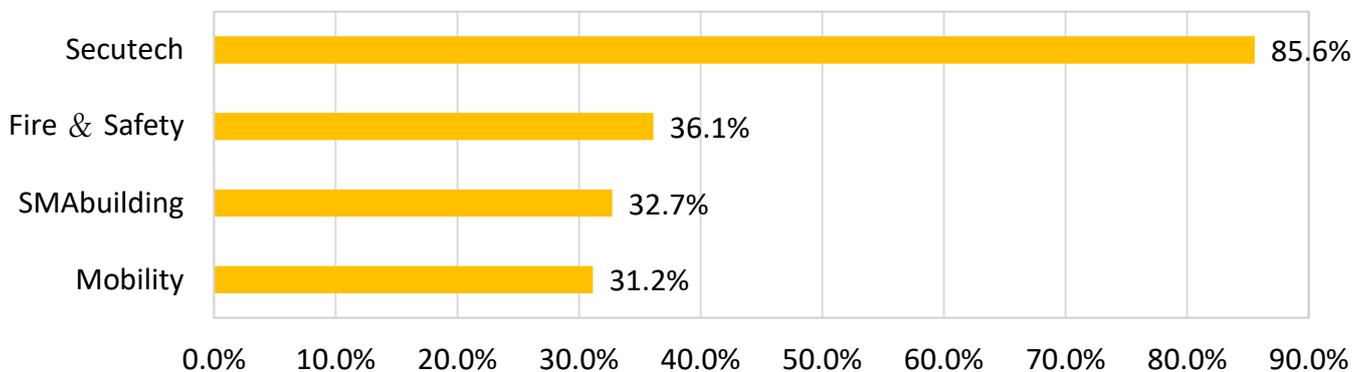
Are you first time visited secutech?

First-Time Visitor	53%
Returning Visitor	47%



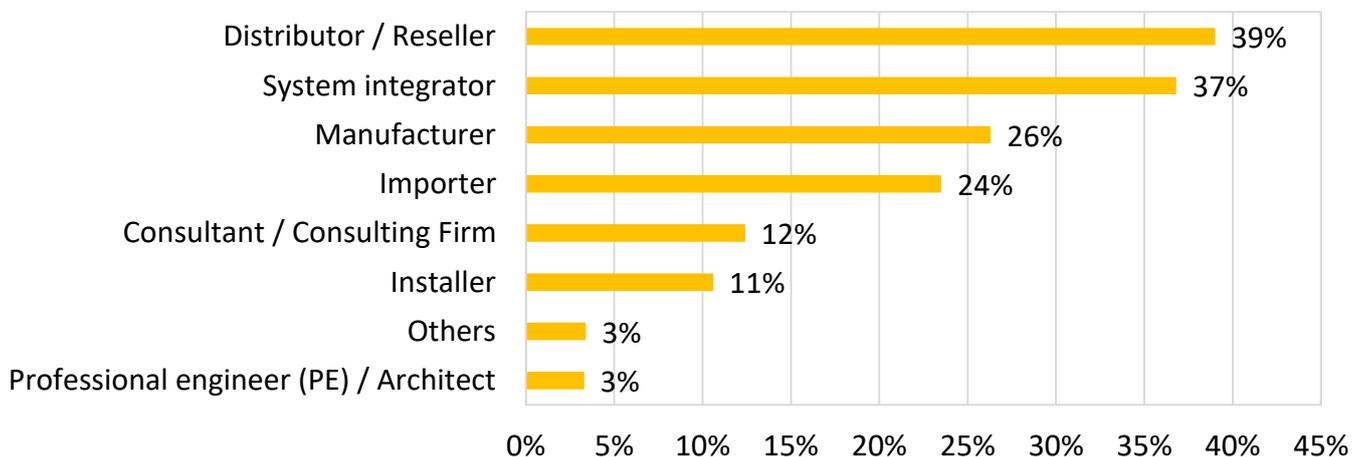
Visitor Interests: Top Exhibition Sectors

[multiple answers]



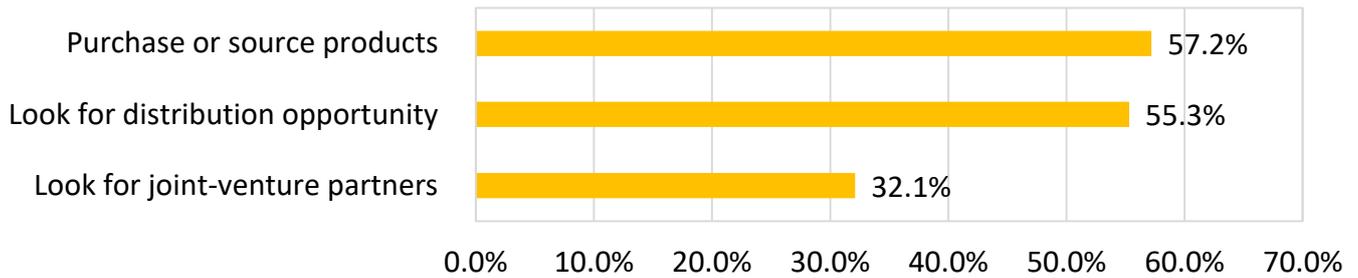
Business Nature

[multiple answers]



Purpose of visit

[multiple answers]

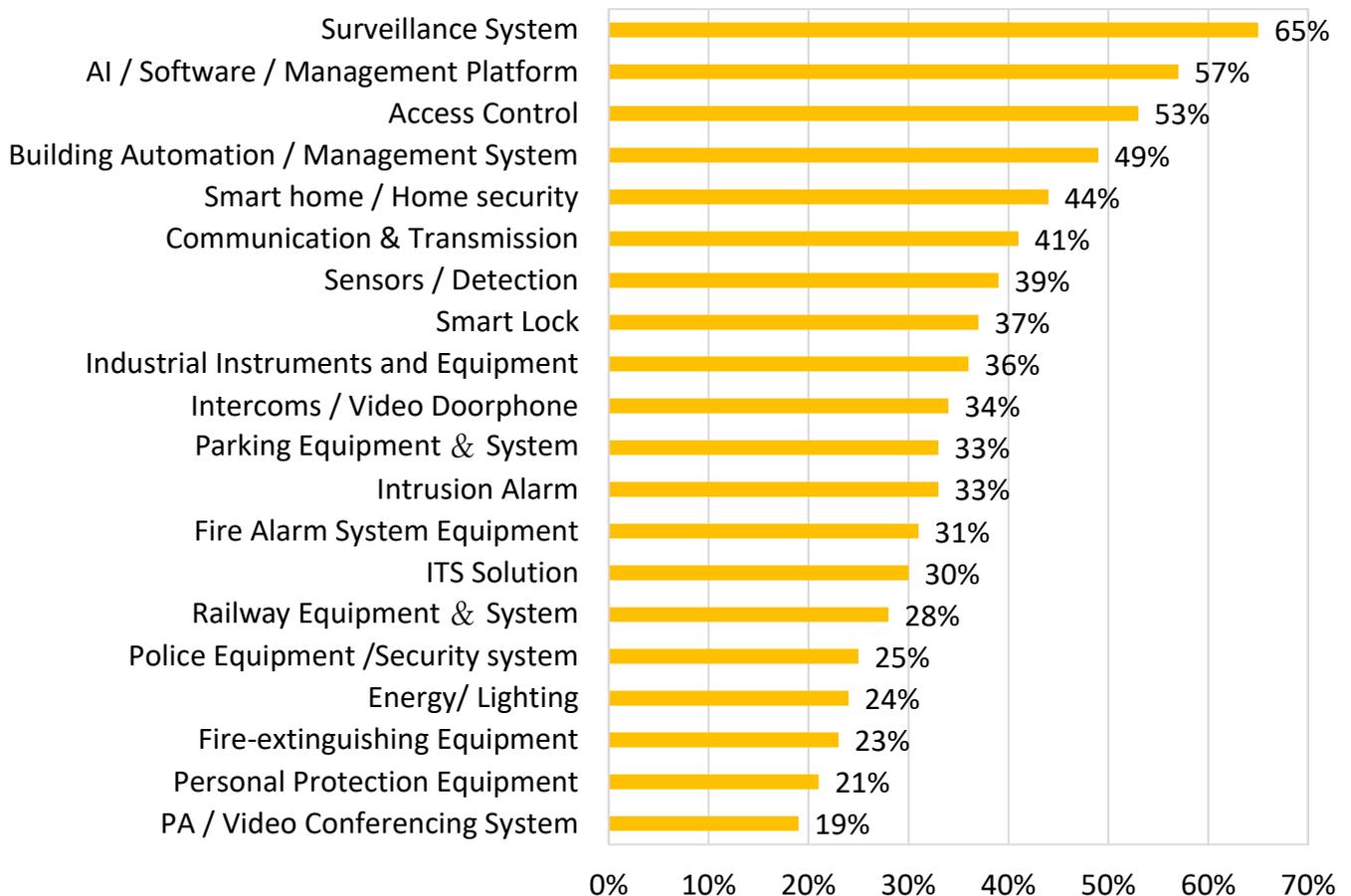


Top 6 Verticals of Interest

1	Industry
2	Construction
3	Transportation
4	Property Management / Guarding Service
5	Retail / Logistics
6	Government undertaking / Critical Infrastructure

Product of Interest (Top 20)

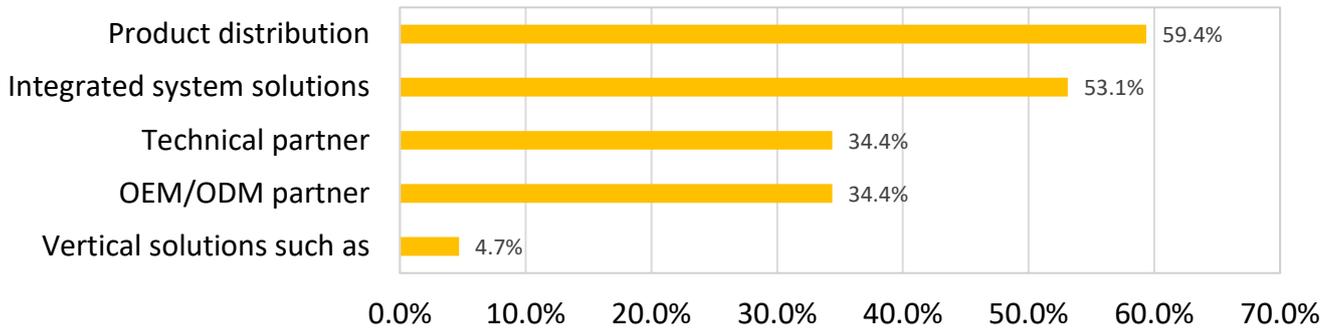
[multiple answers]



Buyer Delegation Analysis

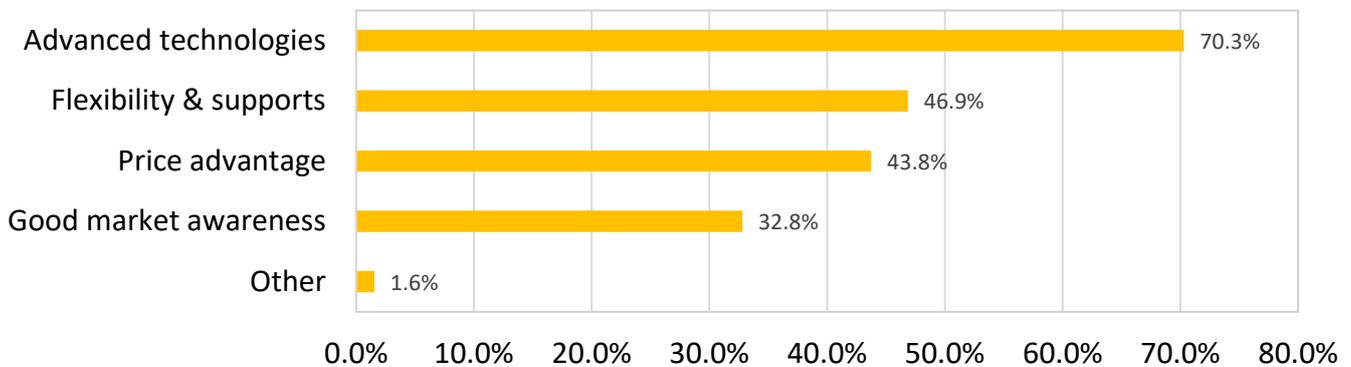
What types of business are you looking for at Secutech?

[multiple answers]



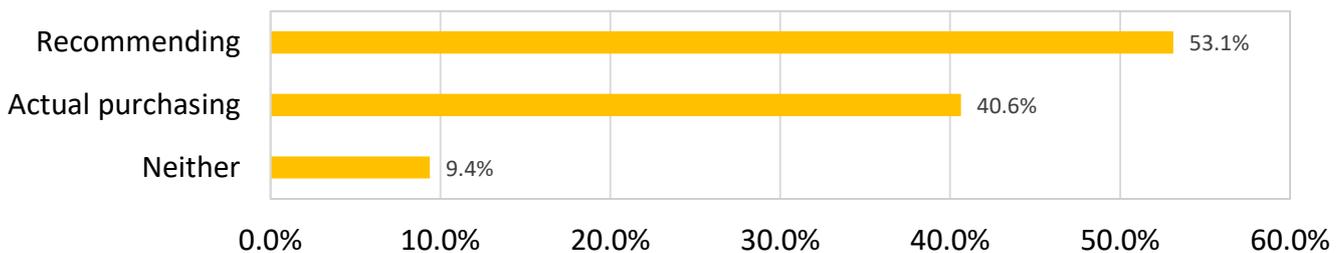
What factors influence your decision to purchase from the exhibitors?

[multiple answers]



What is your purchasing authority?

[multiple answers]

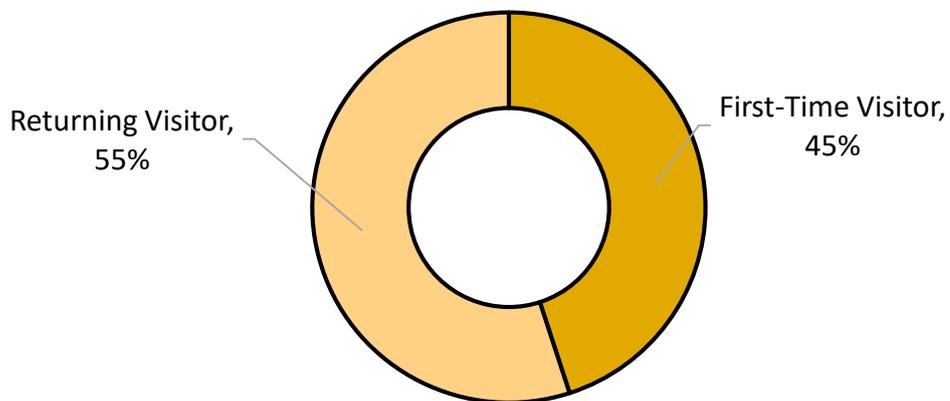


Visitors Analysis-Domestic

*Source: Visitor registration data tallied by the organizer's office

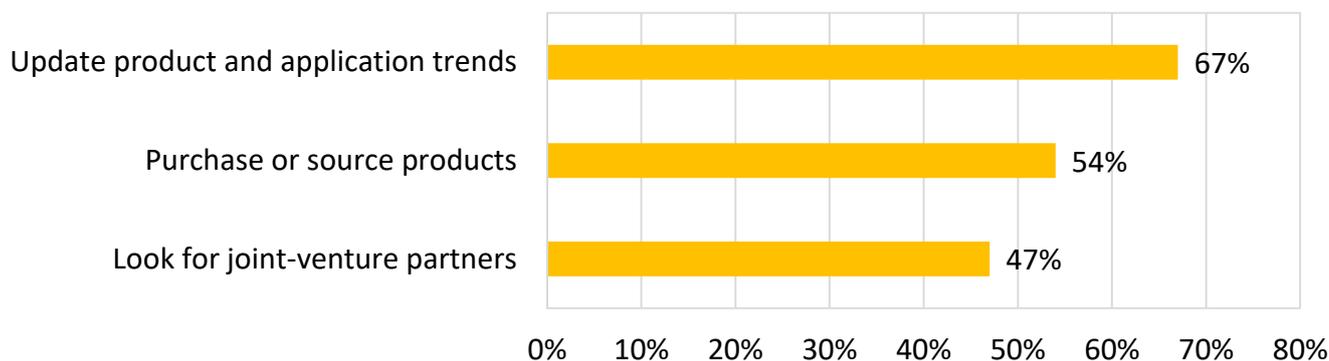
Are you first time visited secutech?

First-Time Visitor	45%
Returning Visitor	55%



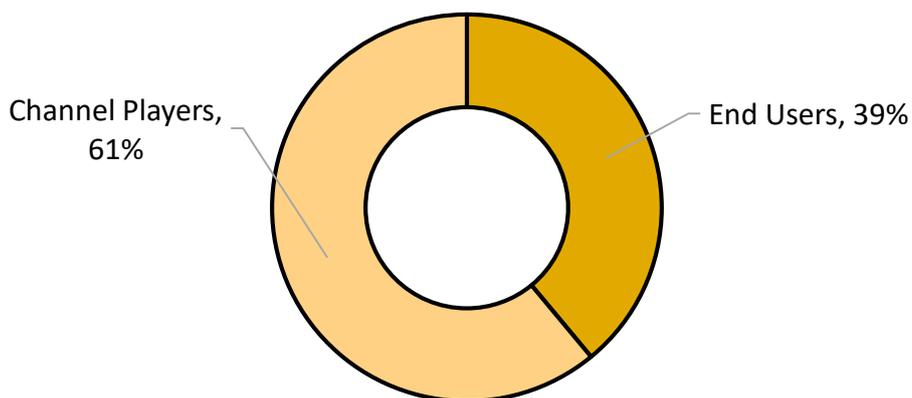
Purpose of Visit

[multiple answers]



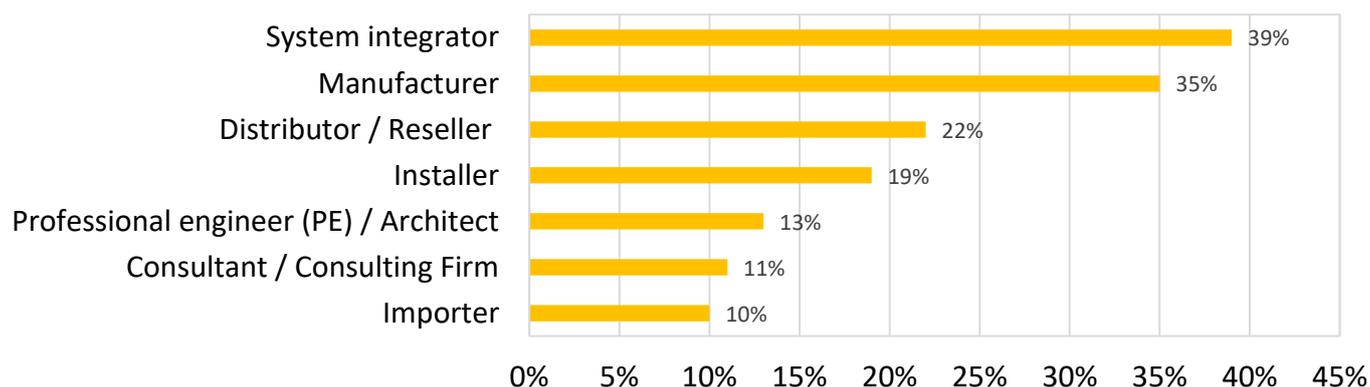
Types of Visitors

End Users	39%
Channel Players	61%



Business Nature of Channel Players

[multiple answers]

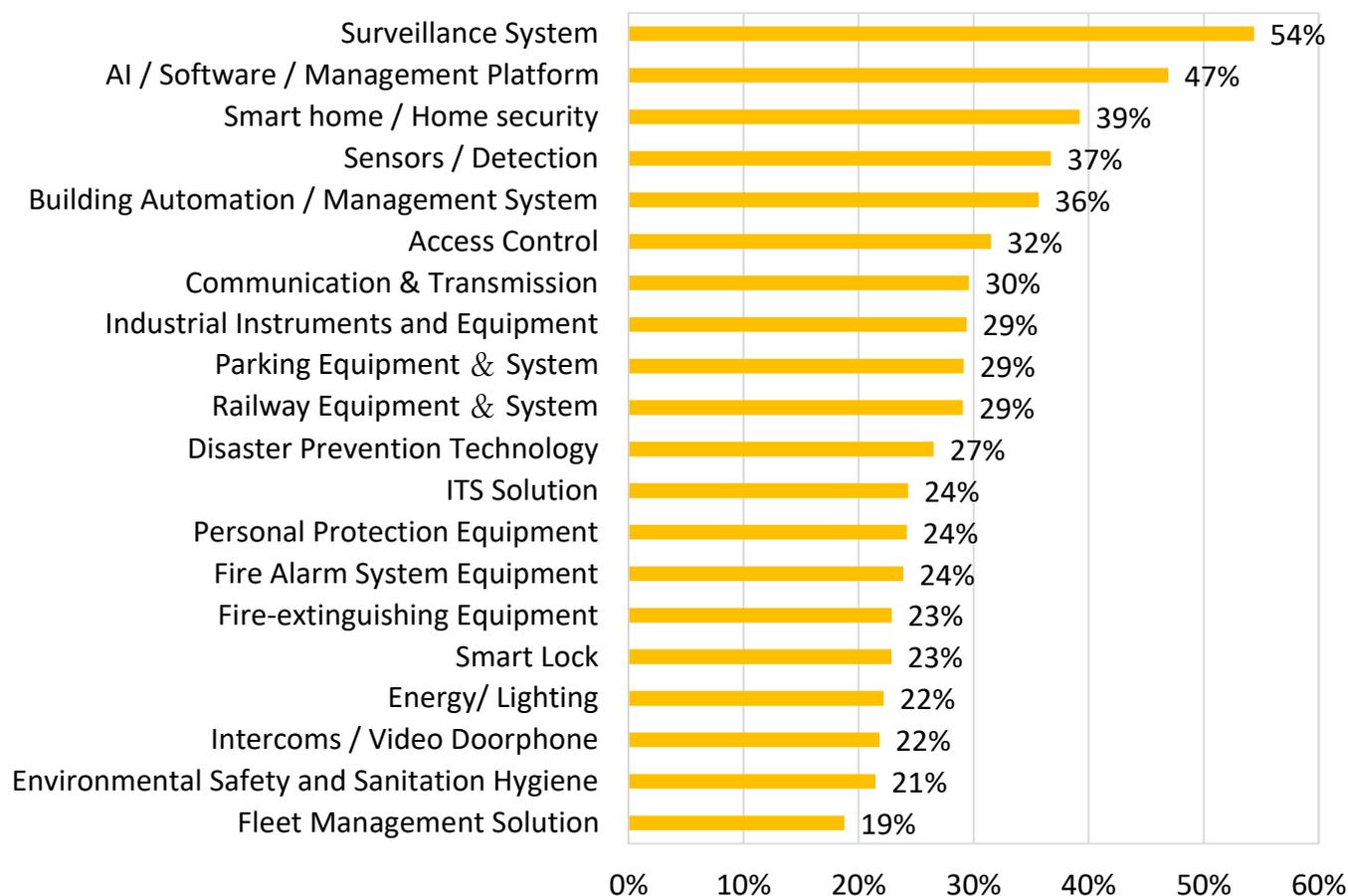


Industry Sectors of End Users

Hi-Tech/Electronics	25%	Logistics	6%
Traditional manufacturing/petrochemical/energy industry	16%	Education / Academy	4%
Construction	14%	Finance & Banking	3%
Government undertaking / Critical Infrastructure	11%	Associations/Groups	2%
Transportation	11%	Others	2%
Property Management / Guarding Service	6%		

Product of Interest(Top 20)

[multiple answers]



Exhibitor List / Testimonials / Key visitor

■ Exhibitor List

				<div style="text-align: center;"> <h1>secutech</h1> <h2>Empower a Trusted Security World</h2> <p> presented by Secutech presented by Secutech presented by Secutech </p> </div>						

■ Exhibitor Testimonials

Mr Peter Chan, Managing Director, LHD

Secutech is like a backbone for us exhibitors to introduce our products to visitors where end users can come explore and exchange views with us. It is an effective platform for communication and business exchange and we have a chance to see how to improve our products as well. We will definitely return.

Mr James Cox, VP Business Development, Network Optix

Network Optix is a returning exhibitor at Secutech. Our company has established a strong presence in Taiwan, with an office here since the early days and a loyal customer base. Participating in Secutech helps us reinforce our presence and commitment to the region, particularly Taiwan.

As of now, I still haven't had the chance to explore the event yet because it's been incredibly busy at our booth, but that's a good problem to have. Just judging by the quality and the volume of people coming through, it's evident this is a very successful show.

Having attended other trade fairs around the world, I can say that Secutech stands out with its broad offerings and numerous innovations. More importantly, it offers a well-balanced return on investment in terms of cost-effectiveness. I'm confident that we'll return for future editions of the show.

■ Key Visitors

Government bodies

- **Taiwan Water Corporation**

Taiwan Water Corporation is responsible for supplying tap water across Taiwan and managing related services. Its main tasks include ensuring the provision of safe and clean drinking water for the entire population.

The company handles the development of water resources, the construction and maintenance of supply systems, and the management and testing of water quality.

- **Taiwan Power Company (Taipower)**

Taiwan Power Company is the state-owned electric utility company in Taiwan, responsible for the generation, transmission, distribution, and supply of electricity across the island.

The company's operations encompass the running of power plants, the construction and maintenance of the power transmission network, and the sale and service of electricity.

- **Chunghwa Telecom**

Chunghwa Telecom is the largest telecommunications company in Taiwan, providing a wide range of services including fixed-line telephony, mobile telephony, broadband internet, and data communication.

The company is also involved in digital content, cloud services, and international telecommunications, aiming to offer comprehensive communication solutions.

- **CPC Corporation, Taiwan**

CPC Corporation is a state-owned petroleum company engaged in the exploration, extraction, refining, transportation, storage, and sale of petroleum and natural gas.

The company also manufactures and sells petrochemical products and is actively expanding its business in international markets.

- **Taiwan High Speed Rail**

Taiwan High Speed Rail is the operator of Taiwan's high-speed rail system, providing fast and convenient long-distance transportation between major cities on the island.

The high-speed rail system connects key urban centers, significantly reducing travel time between cities, and plays a crucial role in promoting economic development and tourism.

- **Metro companies**

Operating the metro systems in different cities.

Kaohsiung Rapid Transit Corporation · Taoyuan Metro Corporation · Taichung Mass Rapid Transit System · Taipei Rapid Transit Corporation

- **The Ministry of Transportation and Communications**

Governmental body responsible for formulating policies, regulating, and overseeing all transportation and communication affairs in the country.

- **The National Fire Agency (NFA)**

Under the Ministry of the Interior in Taiwan is responsible for fire prevention, firefighting, rescue, and emergency medical services across the country.

Private companies

- **Taiwan Semiconductor Manufacturing Company (TSMC)**

TSMC is the world's largest dedicated independent semiconductor foundry.

- **HTC Corporation**

HTC is a leading designer and manufacturer of smartphones and virtual reality devices.

- **Foxconn (Hon Hai Precision Industry Co., Ltd.)**

Foxconn is the world's largest contract electronics manufacturer and the fourth-largest information technology company by revenue.

- **Transcend Information, Inc.**

Transcend is a leading manufacturer of memory modules, flash memory cards, USB flash drives, portable hard drives, and multimedia products.

- **Quanta Computer Inc.**
Quanta is one of the world's largest original design manufacturers (ODM) of notebook computers and other electronics.
- **Wistron Corporation**
Wistron is a major ODM, providing design, manufacturing, and after-sales services for information and communication technology (ICT) products.
- **Uni-President Enterprises Corporation**
Uni-President is one of the largest food conglomerates in Taiwan, with a diversified portfolio including food, beverages, and retail.

Next fair

Secutech Taipei 2025
7 – 9 May 2025
1F Taipei Nangang Exhibition center
Hall1

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