

# Show details

## Dates

24 – 26 April 2024

## Venue

1F, Taipei Nangang Exhibition Center Hall 1,  
Taiwan

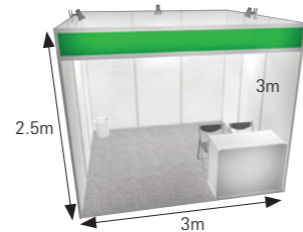
## Organiser Contact

Messe Frankfurt (HK) Ltd. Taiwan Branch  
Mr Israel Gogol  
Tel: +886 2 8729 1099 ext 531  
Israel.gogol@taiwan.messefrankfurt.com

## Participation fees

Raw space (min. 18 sqm)	One open side	USD 335 / sqm
	Two open sides	USD 352 / sqm
	Three open sides	USD 369 / sqm
	Four open sides	USD 386 / sqm
Shell scheme (min. 9 sqm)	One open side	USD 375 / sqm
	Two open sides	USD 392 / sqm
	Three open sides	USD 409 / sqm
	Four open sides	USD 426 / sqm

Shell scheme booth  
sample



Facilities provided in a shell scheme booth include partitions, full covered carpet, one cabinet and two chairs, one power socket, three spotlights and one rubbish bin.

## Supporters

- National Communications Commission
- Bureau of Foreign Trade
- Railway Bureau
- Occupational Safety and Health Administration, Ministry of Labor
- Institute of Labor, Occupation Safety and Health, Ministry of Labor
- Office of Disaster Management, Executive Yuan
- National Fire Agency, Ministry of the Interior
- Architecture and Building Research Institute
- Ministry of Health and Welfare
- Taiwan Industry Association of Intelligent Security and Safety
- Taiwan Telecommunication Engineering Industry Association
- Taiwan Association of Logistics Management
- Association of Locks & Hardware Taiwan
- Taiwan Architecture & Building Center
- Safety and Health Technology Center
- The National Association of Fire Protection Engineer

## Global trade fairs and events Security. Safety. Fire.

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Subject to change, information as of November 2023



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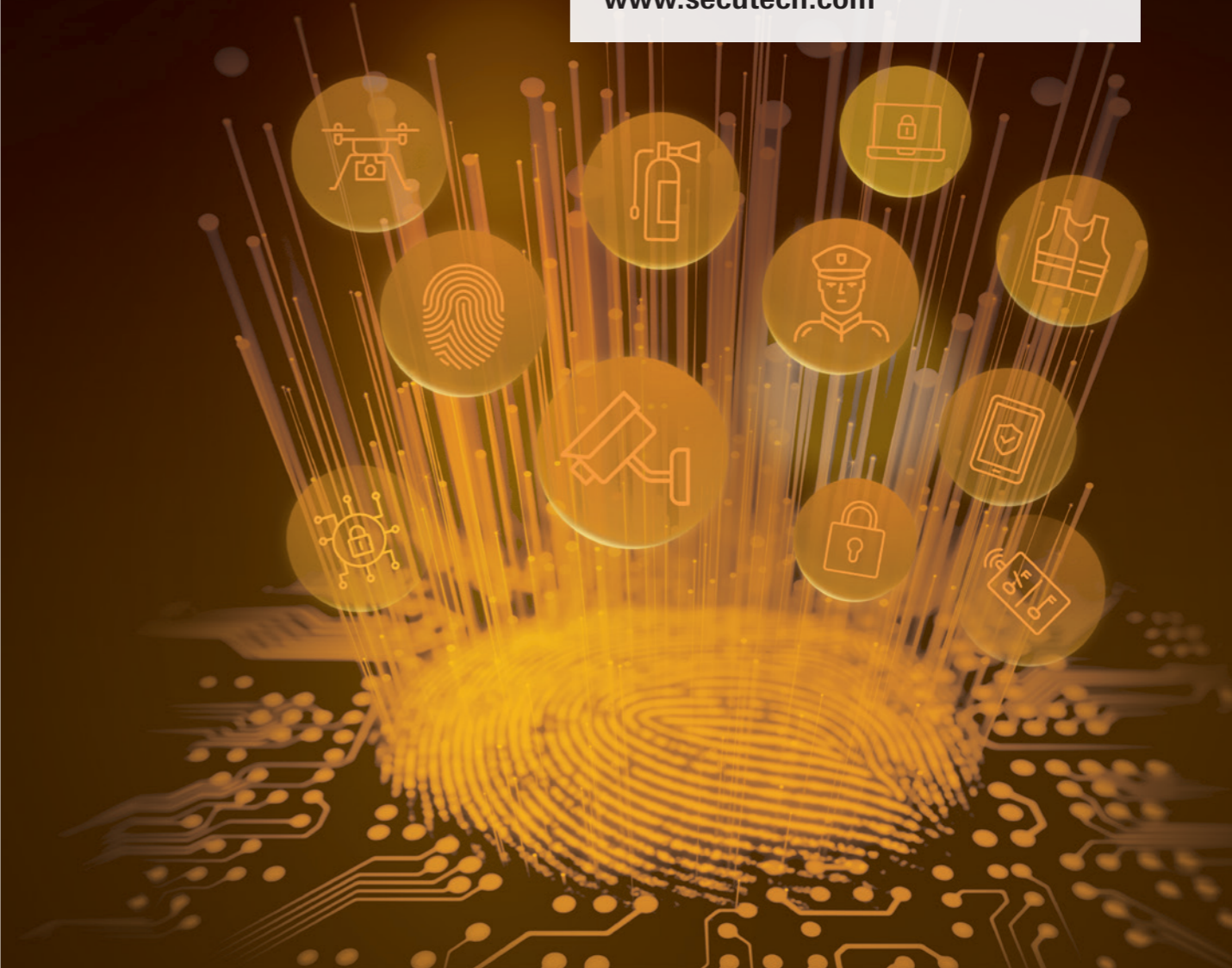
# secutech

24 – 26 April 2024

1F, Taipei Nangang Exhibition  
Center Hall 1, Taiwan

## Empower A Trusted Security World

www.secutech.com

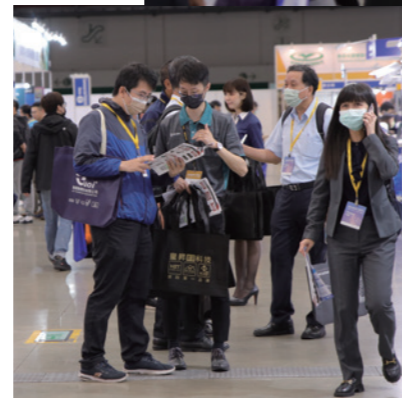


# Empowered a trusted security world

As the annual gathering place for major systems integrators, distributors and property developers from Taiwan and Asia Pacific, Secutech is the most direct and effective platform to connect with key buyers who are searching for AI-empowered security and safety solutions for public and private sectors.

Geopolitical conflicts have escalated concerns among users about the trustworthiness of connected security products in the IoT era.

Join Secutech 2024 and demonstrate your 'designed by trust' solutions at the fair, where top buyers identify well-designed connected security solutions and examine trustworthy manufacturing partners.



## Show features

The only show for the Pan-Asia region bringing the latest security technology and professional know-how to channel players.

- **One Stop Shop** - Offers opportunity to network and conduct business across the entire security supply chain.
- **Comprehensive Business Engagement Opportunities** - Direct access to Taiwan's and Asia's security professional buyers and system integrators from the public and private sectors
- **Fostering Cross-Industry Collaboration** - Interact and collaborate between ICT, security, transportation, fire safety and building industries through connected technologies.
- **Highlight Security Products with "Design by Trust"** - Positioned to enable participants to identify and interact with responsible manufacturers who prioritise the quality and resilience of products to cyber risks.

## Four main themes in 2024

**01 AI- Empowered Security**  
Intelligent surveillance, Gate Control, VSaaS, Security Solutions, AIoT Security.

**02 Smart Fire & Disaster Prevention**  
Firefighting technologies, Smart Disaster Prevention, Industrial Facility Safety & Occupational Safety

**03 Intelligent Building & Smart Home**  
Building Safety, Smart Home, Environmental Sustainable Development

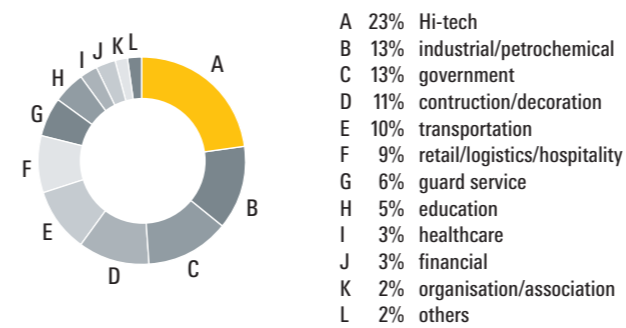
**04 Mobility & Transportation Safety**  
Intelligent Railway, Road, Parking & Fleet Management

## 2023 Show facts

- **260** exhibitors (from 12 countries and regions)
- **13,694** visitors
- Presented products in **511** booths
- **509** international visitors (from 20 countries and regions)
- Across **15,120** sqm of exhibition space

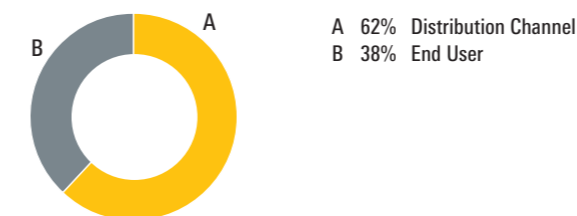
## Areas of business

By market



## Types of visitors

By market



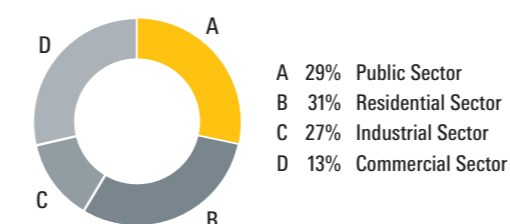
## Taiwan Security Market Size

Over USD 5.86 billion

In light of IoT and smart security concepts, the popularity of network (IP) products in Taiwan is accelerating. Also, new and intelligent security system replacements require growth in public projects, such as government utilities, critical infrastructure, police agencies and more.

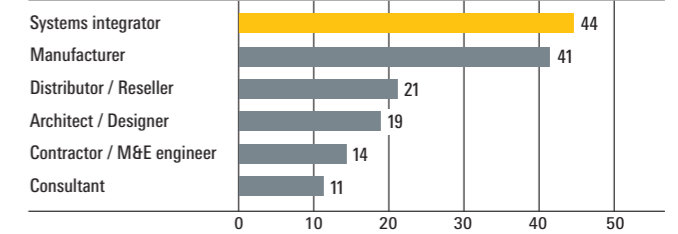
## Market categories

By market



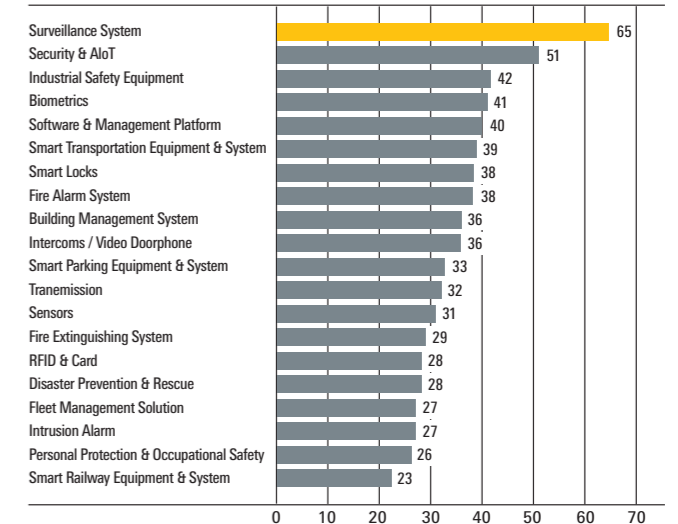
## Domestic visitors by business nature

(all figures in %) The total value is over 100 because of multiple selections



## Products of interest

(all figures in %) The total value is over 100 because of multiple selections



## Public sectors accounts for 29%

1. **Traffic** - Technology Enforcement, Smart signs, smart transportation.
2. **Government facilities** - Camera, Infrared Thermal Imaging Thermometer, Access Control (Remote Temperature Measurement/Facial Recognition/Errand system).
3. **Security/Surveillance** - Night Vision Camera, AI, License Plate Recognition, Drones, Integration with Police Cloud Platform, Surveillance System and GIS Integration.
4. **Water** - Water Level Measuring and Monitoring System, Smart Disaster Prevention.
5. **Campus** - Security, Power System Enhancement, Smart Energy-saving System.