

Show details

Dates

22 – 24 April, 2020

Venue

Taipei Nangang Exhibition Center Hall 2, Taipei, Taiwan

Organiser contact

Messe Frankfurt New Era Business Media Ltd.

Mr Israel Gogol

Tel: +886 2 8729 1099 ext 531

Israel.gogol@newera.messefrankfurt.com

Concurrent events



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Participation fees		
Raw space (min. 18 sqm)	One open side	USD 308 / sqm
	Two open sides	USD 325 / sqm
	Three open sides	USD 341 / sqm
	Four open sides	USD 358 / sqm
Shell scheme (min. 9 sqm)	One open side	USD 352 / sqm
	Two open sides	USD 369 / sqm
	Three open sides	USD 385 / sqm
	Four open sides	USD 402 / sqm
Shell scheme booth sample	 <p>Facilities provided in a shell scheme booth include partitions, full covered carpet, one cabinet and two chairs, one power socket, three spotlights and one rubbish bin.</p>	

Subject to change, information as of September 2019

secutech

22 – 24 April 2020

Taipei Nangang Exhibition Center Hall 2, Taiwan

Asia's leading platform for security, IoT and AI

www.secutech.com



A regional hub for business opportunities in Asia

Stepping into its 23rd edition, Secutech is one of Asia's longest running security shows. Over the years, Secutech has shifted its focus from showing single products to showcasing solutions for growing vertical markets. With its wide geographic reach and a good reputation for quality, Secutech is a perfect place to meet and facilitate business partnerships with a large number of international visitors from Asia Pacific countries.



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We are already partners with a lot of system integrators in the local market, so we are here at Secutech to find value added resellers from South East Asia. Today is the first day and we have already met with plenty of potential partners and we have had a lot of positive feedback from both local and international buyers."

Jeffrey Lee,
Group Chairman, 3S
PocketNet Technology
Group

Who should exhibit at Secutech?

Secutech is an ideal platform for product manufacturers who want to reach out to distributors and systems integrators in Taiwan and Southeast Asian countries. It is also an ultimate place for technology companies to meet OEM and ODM partners who can integrate technologies into their products in the security and smart building fields.



Business matching program introducing key buyers from South East Asia

Secutech offers a unique and effective one-on-one business matching service to introduce exhibitors to VIP buyers from the region.

Secutech 2019 successfully arranged **319** business matching sessions to connect exhibitors with key distributors, systems integrators, property developers and contractors from Thailand, Cambodia, Myanmar, Indonesia, Philippines, Slovenia, Thailand and Vietnam.

Conference programme

- Security + AI Forum
- Smart Building Conference
- Smart Railway Conference
- Smart Parking Seminar
- Logistics / Cold-Chain Seminar
- Smart Factory Conference
- Asia Pacific Smart Disaster Management Summit

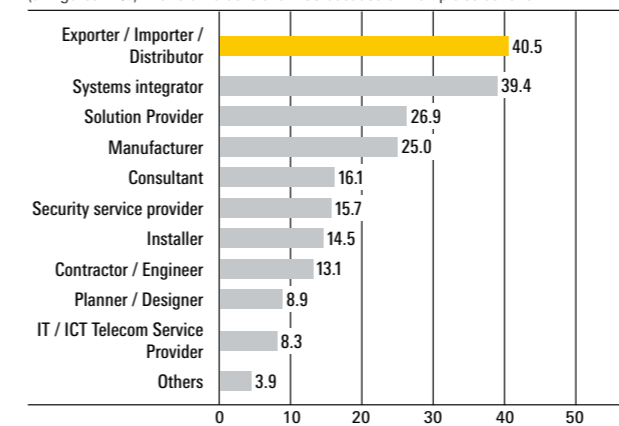
Who can you meet?

2019 Visitor profile

- **335** exhibitors from 15 countries and regions
- **19,956** visitors from 57 countries and regions
- **1,769** international visitors ; **18,187** domestic visitors
- **47%** of visitors were first-time visitors

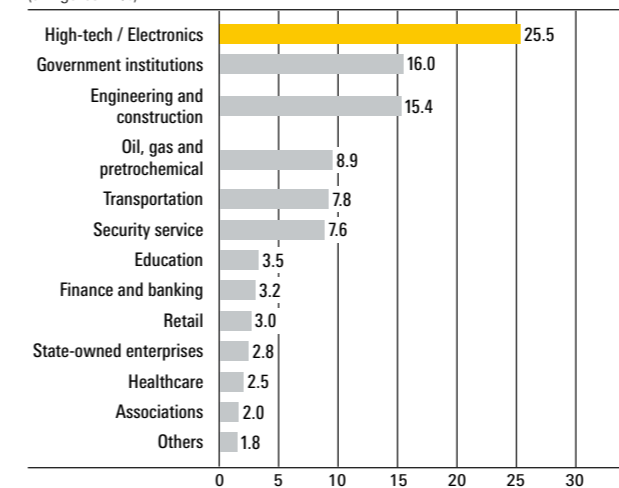
International visitors by business nature

(all figures in %) The total value is over 100 because of multiple selections



Domestic end-users by industry sectors

(all figures in %)



*Domestic visitors consist of 64% channel players and 36% end-users

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We have been coming to the fair for a few years now. We come back because it's a good place to engage with partners and inform the market about new solutions. Taiwan drives a lot of hardware solutions and OEM opportunities. The quality of visitors that come here tend to be a little bit higher from an engineering perspective, allowing us to have higher level conversations."

Tony Luce, Director of Sales, Marketing and Business Development, Network Optix

Top visiting countries and regions:

Japan / China / Hong Kong SAR / Singapore / Thailand / Vietnam / Indonesia / Cambodia / Malaysia / United States / Philippines

International visitors' vertical solution interests

(all figures in %) The total value is over 100 because of multiple selections

