

news +++ Secutech Taiwan
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Secutech 2024 unveils 5G, AIoT solutions, applying cutting-edge security and fire safety measures to secure vertical industries

Taipei, 26 March 2024. With 5G, AI and IoT technologies maturing, the accelerating demand for AI-based security and safety solutions makes Secutech the ideal place for system integrators, distributors and property developers from Taiwan and across Asia Pacific to assemble. The entire security, fire safety, intelligent building and smart mobility supply chains from both public and private sectors, as well as security professional buyers, will once again cluster at the Taipei Nangang Exhibition Centre, from 24 – 26 April 2024. Together with the applications of smart technology, the fair is poised to encourage more cross-industry collaboration including security, transportation, fire safety, building industries, ICT. To cater to various sourcing needs, the fair will feature 10 specialised pavilions highlighting innovations and solutions of vertical markets.

The surging demand for network (IP) products has opened up great opportunities for Asian manufacturers from security, smart building, fire safety and mobility sectors. Ms Regina Tsai, General Manager, Messe Frankfurt (HK) Ltd – Taiwan Branch, comments, “With the security landscape moving towards smart applications, integration of AIoT and communication technologies, Secutech will return with an even stronger focus on ‘5G based IoT’ security applications. We take pride that this year’s show will serve as an exceptional platform for industry peers who are seeking to elevate their conventional security solutions to a smarter and more advanced level.”

Benefitting from the development of advanced technologies, smart security such as image recognition systems and smart monitoring systems have become indispensable parts of vertical markets such as commercial, industrial, residential and healthcare facilities. For example, in factories and hospitals – these systems can ensure that only authorised individuals can enter specific areas, issue alerts to prevent accidents, identify potential hazards, and confirm if sites comply with safety standards. These systems are also widely applied in shopping malls and parking areas – real-time information can manage traffic around malls and parking lots and alert drivers on vacancy of parking spots. The customer behaviour and preference analysis can also enhance the shopping experience and increase shopping mall sales revenue.

The 25th edition will feature over 300 local and international exhibitors, including DeepX, Honeywell, Micro, NX, Panasonic, and WD. To meet the diverse needs of smart security in various industries and to prioritise product quality, stability and durability, “Made in Taiwan (MIT) Plus” manufacturers are implementing advanced solutions that comply with

the NDAA (National Defence Authorisation Act). The upgrades and transformation from previous exhibitors, coupled with the addition of numerous new manufacturers will bring a new wave of smart security innovations. Key MIT manufacturers include:

- Cyberlink: world leader in multimedia software and AI facial recognition technology
- Merit Li-Lin: the first ONVIF-compliant camera manufacturer and expert with leading achievements in video transmission and analysis technology
- Vivotek: the manufacturer is dedicated to building ecosystems for the IP surveillance industry
- RogersAI Technology: the manufacturer is committed to creating one-stop high-precision and low-cost artificial intelligence 3D recognition and interaction solutions
- Taiwan Colour & Imaging Technology Corporation: the company focuses on technical development in intelligent video surveillance and analysis

Dedicated pavilions to highlight opportunities for cross-sector collaboration

10 special pavilions have been designated as focal points at the fair for the key vertical markets of telecommunication, building, transportation, smart railway, smart factory, fire safety, and energy storage. These pavilions will allow buyers to easily source for innovations and solutions across vertical markets and explore opportunities for cross-sector collaboration:

- Security + AIoT Smart Security Application
- AI Innovation Application
- 5G and Telecommunication Applications
- Next-Generation Building and Lifestyle Application
- Green Transport – Smart Track
- Smart Transportation, Parking and Fleet Management
- Smart Railway
- Smart Factory and Occupational Safety and Environmental Hygiene
- Innovative Fire Prevention and Rescue Application
- Energy Storage System Firefighting and Emergency Response

Secutech is organised by Messe Frankfurt (HK) Ltd – Taiwan Branch and is part of a global network of Safety Security and Fire trade fairs. For more details, please visit www.secutech.com. Alternatively, please call Mr Jason Cheng at +886 2 8729 1015, or

send an email to jason.cheng@taiwan.messefrankfurt.com.

Safety and security are increasingly important basic needs and, therefore, stand for a growing global market. With ten trade fairs, congresses and forums around the world, Messe Frankfurt brings together demand and supply worldwide with progressive, connected products, applications and services focusing on commercial security and the protection of buildings, spaces and people. The Safety, Security & Fire business cluster offers access to the dynamic markets of the Arabian Peninsula, Asia, Europe and South America.

For more information on Safety, Security & Fire shows worldwide, please visit <http://safety-security-fire.messefrankfurt.com>

Press information and photographic material:

<https://secutech.tw.messefrankfurt.com/taipei/en/press.html>

Links to websites:

<https://www.facebook.com/secutechseries>

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Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,300* people at its headquarters in Frankfurt am Main and in 28* subsidiaries, it organises events around the world. Group sales in financial year 2023 were more than € 600* million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its

powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: www.messefrankfurt.com/sustainability With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* Preliminary figures for 2023