

news +++ Secutech Taiwan
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Secutech 2024 to unveil cross-sector AI and IoT security solutions

Taipei, 24 April 2024. Secutech 2024 opens this week as demand for solutions and advanced products in the security, smart building, fire safety and mobility sectors continue to grow. The prominent platform is the to-go event for industry professionals to think beyond security and discover innovations serving different vertical markets. From 24 – 26 April 2024, 300 exhibitors from 13 countries and regions including Australia, China, Germany, Italy, Japan, Korea, Luxembourg, Norway, Singapore, Switzerland, Taiwan, the UK and the US, will present their technological advancements across 15,120 sqm of exhibition space at Taipei Nangang Exhibition Centre. Security solutions that are widely applied in smart railway, logistics, disaster prevention, storage, hospitality, security, hotel and more, are set to take advantage of growing cross-industry demand.

Benefitting from the development of advanced technologies, the 25th edition Secutech is returning with a strong focus on '5G based IoT' security applications. Ms Regina Tsai, General Manager, Messe Frankfurt (HK) Ltd – Taiwan Branch, commented, "In the ever-evolving landscape of security services, technology plays a pivotal role in enhancing safety measures and safeguarding business and individuals. Smart solutions are applied across every industry. Secutech is the platform for industry peers who are searching for AI-empowered security and safety solutions from the public and private sectors to spark meaningful business connections."

As the show opens its door, buyers from around the world will have the opportunity to source the latest innovations in safety and security from leading global brands including DeepX, Honeywell, Micro, NX, Panasonic, and WD. Alongside many international exhibitors, key "Made in Taiwan (MIT) Plus" manufacturers including Cyberlink, Merit Li-Lin, Vivotek, RogersAI Technology, Taiwan Colour & Imaging Technology Corporation will showcase their smart security innovations which comply with the NDAA (National Defence Authorisation Act). With so much expertise gathered in one place, the fair is expected to attract 14,000 visitors from system integrators, manufacturers, distributors, exporters.

Bridging sectors: designated pavilions, fringe events and concurrent shows

The fair serves as an exceptional platform for industry peers seeking to advance conventional security solutions. 10 designated pavilions will serve as focal points for various industries including transportation, smart home & building, smart factory, cybersecurity and fire & safety. Buyers will be able to easily source innovations and solutions and explore opportunities for cross-sector collaboration.

As a reputable trade fair for the industry, Secutech captures the most up-to-date technologies. More than 124 seminars covering six major areas: Security, Industrial Safety, Fire Safety and Disaster Prevention, Smart Building, Smart Transportation and Smart Mobility Solutions will be conducted to enhance visitors' sourcing experience and broaden their understanding of market developments. At the "2024 Asia Disaster Prevention Forum", industry experts from Taiwan, Japan and the Philippines will discuss the integrating smart technologies to enhance disaster response.

In addition, three concurrent events including "Fire & Safety", "Mobility" and "SMABuilding" will provide comprehensive overviews of closely-related industry fields spanning security, transportation, fire and safety and smart building solutions – bringing abundant business opportunities to both manufacturers and buyers across industries.

Secutech is organised by Messe Frankfurt (HK) Ltd – Taiwan Branch and is part of a global network of Safety Security and Fire trade fairs. For more details, please visit www.secutech.com. Alternatively, please call Mr Jason Cheng at +886 2 8729 1015, or send an email to jason.cheng@taiwan.messefrankfurt.com.

Safety and security are increasingly important basic needs and, therefore, stand for a growing global market. With ten trade fairs, congresses and forums around the world, Messe Frankfurt brings together demand and supply worldwide with progressive, connected products, applications and services focusing on commercial security and the protection of buildings, spaces and people. The Safety, Security & Fire business cluster offers access to the dynamic markets of the Arabian Peninsula, Asia, Europe and South America.

Press information and photographic material:

<https://secutech.tw.messefrankfurt.com/taipei/en/press.html>

Links to websites:

<https://www.facebook.com/secutechseries>

<https://www.instagram.com/secutechseries>



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Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,300* people at its headquarters in Frankfurt am Main and in 28* subsidiaries, it organises events around the world. Group sales in financial year 2023 were more than € 600* million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: www.messefrankfurt.com/sustainability With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* Preliminary figures for 2023