

Press release

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## Taiwanese manufacturers to showcase integrated AIoT security solutions at April's Secutech

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**Opening next month from 26 – 28 April 2023, the upcoming Secutech promises to be a productive trade fair for the security industry. The 24<sup>th</sup> edition will showcase the latest trends in integrated AI and IoT smart security solutions, with over 300 local and international exhibitors poised to present their products in 500 booths across 15,120 sqm of exhibition space at the Taipei Nangang Exhibition Centre.**

"Taiwanese manufacturers are known around the world for their expertise in producing quality security hardware and software, and we're excited to see the latest innovations during the three-day show next month," says Ms Regina Tsai, General Manager, Messe Frankfurt (HK) Ltd – Taiwan Branch. "Alongside many international exhibitors, Secutech will highlight Taiwanese manufacturers that provide turnkey smart security solutions. But that's not all, a wide range of NDAA (National Defence Authorisation Act) compliant security products from high-tech local manufacturers will also be on display. With so much expertise gathered in one place, this year's Secutech promises to be a highly effective trade fair for the industry."

With an expected turnout of more than 15,000 international visitors, the fair is an opportunity for buyers to explore new technologies and exchange ideas with some of Taiwan's leading manufacturers, including 3S System, AETEK, APPRO, AVTECH, Brinno, CyberLink, DEEPLT, DEFINITELY WIN, Delta, FUHO, GKB, Hisharp, HUNT, KLACCI, StarVedia and VIVOTEK. Other emerging brands specialising in AI solutions will include AIRA, FS-TECH, Harbor, PROFET AI, SMALLPEARL, and many more.

In addition to these exhibitors, this year's international contingent includes ABB, Algatec, Avigilon, Corsight AI, CYPE, LHD, Metapix, Network Optix, VAXTOR and VCA, focusing on surveillance, access control, intelligent video analysis, and software and management platform technologies.

**More sourcing options at concurrent events and specialist zones**

Thanks to the additional product variety that they provide at the fairground, Secutech's series of three concurrent events are always a

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popular attraction among buyers. This year, Mobility, Fire & Safety, and SMAbuilding will return to the show, bridging manufacturers from these closely-related sectors with buyers sourcing for security, transportation, smart building, and fire and safety solutions for their various projects.

On top of these, the fair will boast a range of pavilions and application zones to help exhibitors generate more engagement and interaction with buyers. These include the AI Club House (a collection of AI solutions for security), the IoT Cybersecurity Certified Product Showcase, the Security & AIoT Pavilion, the Access Control Pavilion, the Smart Factory & Industrial Safety Pavilion, the Smart Building & Living Application Pavilion, the Smart Transportation and Fleet Management Technology Application Pavilion, the Smart Railway Pavilion, the Disaster Prevention & Rescue Technology Zone, and the 5G & Communication Pavilion.

### **Fringe programme prioritises business connections and industry knowledge**

With quarantine measures and arrival restrictions for foreign travellers to Taiwan now dropped, this year's show is rolling out the red carpet for international visitors. To maximise the show's effectiveness, the organiser will arrange a one-on-one Business Matching Programme between exhibitors and international visitors, including buyers from Cambodia, Europe, Indonesia, Japan, Malaysia, Singapore, UAE, and more.

Also expected to attract considerable footfall is the long list of fringe events helping participants get up-to-speed on market information. More than 100 conference and seminar sessions will be organised focusing on six topics: Security, Industrial Safety, Fire Safety & Disaster Prevention, Smart Building, Smart Transportation, and Smart Mobility Solutions.

As one of the most important trade fairs of its kind in Asia with a wide international reach, Secutech will also host two international summits focused on mobility and disaster prevention, namely the "Asia-Pacific Intelligent Rail Transport in Urban Summit" and the "2023 Asia Pacific Smart Disaster Prevention Summit".

Safety and security are increasingly important basic needs and, therefore, stand for a growing global market. With ten trade fairs, congresses and forums around the world, Messe Frankfurt brings together demand and supply worldwide with progressive, connected products, applications and services focusing on commercial security and the protection of buildings, spaces and people. The Safety, Security & Fire business cluster offers access to the dynamic markets of the Arabian Peninsula, Asia, Europe and South America. For further information, please click [here](#).

Secutech is organised by Messe Frankfurt (HK) Ltd – Taiwan Branch and is part of a global network of Safety Security and Fire trade fairs. For more details, please visit [www.secutech.com](http://www.secutech.com). Alternatively, please call Ms Michelle Chu at +886 2 8729 1068, or send an email to [michelle.chu@taiwan.messefrankfurt.com](mailto:michelle.chu@taiwan.messefrankfurt.com).

### **Background information on Messe Frankfurt**

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200\* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €450 million\*. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: [www.messefrankfurt.com/sustainability](http://www.messefrankfurt.com/sustainability). With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* Preliminary figures for 2022