

Press release

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Secutech to unveil advanced smart security solutions this week

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STTW23_OR

Some 260 leading exhibitors are all set to welcome trade buyers in Taipei from 26 – 28 April 2023, with a cutting-edge display of smart security products across 15,120 sqm of exhibition space. Over the next three days, trade buyers will filter through the Secutech fairground to source from a wide range of smart safety and security solutions integrated with AI, 5G and IoT technologies. Biometrics, 5G communications, surveillance systems with embedded sensors, and cloud data analysis technology will also be in wide supply. As Asia's leading business platform for these types of solutions, Secutech is currently the trending subject among security industry players.

"We are excited to open the doors of Secutech 2023 tomorrow, which promises to be a pivotal trade platform for industry players. With a focus on the latest advancements in AI, IoT, and 5G, Secutech brings together suppliers from Taiwan and all corners of the world to showcase the most cutting-edge products and solutions. The re-opening of borders in Taiwan has unlocked opportunities for overseas buyers to attend the trade fair, and we've received a significant increase in international participation this year as a result," says Ms Regina Tsai, General Manager, Messe Frankfurt (HK) Ltd – Taiwan Branch.

Held at the Taipei Nangang Exhibition Centre, this week's fair promises to be busy with high-level business discussions. International exhibitors such as ABB, Algatec, Avigilon, CYPE, LHD, Metapix, Network Optix, Vaxtor and VCA will make appearances to showcase their new solutions and catch up with old industry friends. A line-up of well-known industrial control system suppliers such as Delta, Konten Networks, Lex Computech, Moxa and Vecow will also be present.

With so many industry heavyweights participating, more than 15,000 local and international dealers, distributors, systems integrators and end users are expected to source at this year's fairground. This includes overseas buyers from countries and regions such as Australia, Cambodia, France, India, Indonesia, Japan, Korea, Malaysia, the Philippines, Singapore, the UAE, the UK and Thailand.

New zones reflect expanding business potential

With smart technology gaining an increasingly important role in the safety and security industry, new pavilions and zones have been

Messe Frankfurt (HK) Ltd
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introduced to spotlight the industry's new areas of growth. These include the AI Club House, the IoT Cybersecurity Certified Product Showcase, and the 5G & Communication Pavilion.

The AI Club House brings together a collection of AI solutions for security, featuring smart surveillance systems with facial and voice recognition, and crowd management. It also includes intelligent transportation systems, school safety management, shipment tracking systems, industrial safety, and environmental detection. Highlighted exhibitors at this zone include AIRA, Corsight AI, FS-TECH, Harbor Technology Solutions, NUUO, Panasonic, Profet AI Technology, Smallpearl and TDV-Triple Domain Vision.

The IoT Cybersecurity Certified Product Showcase will present NDAA (National Defence Authorisation Act) compliant smart security surveillance system products, while the 5G & Communication Pavilion will highlight the vertical market applications of 5G private networks integrated with AI and IoT technology.

Beyond the booths: concurrent events and fringe events

This year's show will also host the three concurrent events of Mobility, Fire & Safety, and SMAbuilding, as well as over 100 conference and seminar sessions focusing on six topics: security, industrial safety, fire safety & disaster prevention, smart building, smart transportation, and smart mobility solutions. Held in parallel with the show, two international summits will bring mobility and disaster prevention into focus, namely the Asia-Pacific Intelligent Rail Transport in Urban Areas Summit and the 2023 Asia Pacific Smart Disaster Prevention Summit.

Generating the most relevant international business connections is another priority at this edition of Secutech. A one-on-one business matching programme between exhibitors and overseas visitors will be arranged to meet this pent-up demand. The meetings will connect buyers with suppliers focusing on a variety of projects from buildings to factories and transportation applications.

Safety and security are increasingly important basic needs and, therefore, stand for a growing global market. With ten trade fairs, congresses and forums around the world, Messe Frankfurt brings together demand and supply worldwide with progressive, connected products, applications and services focusing on commercial security and the protection of buildings, spaces and people. The Safety, Security & Fire business cluster offers access to the dynamic markets of the Arabian Peninsula, Asia, Europe and South America. For further information, please click [here](#).

Secutech is organised by Messe Frankfurt (HK) Ltd – Taiwan Branch and is part of a global network of Safety Security and Fire trade fairs. For more details, please visit www.secutech.com. Alternatively, please call Ms Michelle Chu at +886 2 8729 1068, or send an email to michelle.chu@taiwan.messefrankfurt.com.

Secutech
Taipei Nangang Exhibition Centre, Taipei
26 – 28 April 2023

Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €450 million*. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: www.messefrankfurt.com/sustainability. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com

* Preliminary figures for 2022