

Press release

March 2019

Secutech 2019 to pinpoint real-world business applications through six 'smart solution pavilions'

Alexander Holdsworth
Tel. +852 2230 9279
alexander.holdsworth
@hongkong.messefrankfurt.com
www.messefrankfurt.com.hk
www.secutech.com
STTW19_PR2

Asia's security industry is once again beginning to shift its attention towards Taipei, as preparations continue ahead of the 22nd edition of Secutech. As anticipation continues to build, the fair's organisers have announced details of six pavilions that will allow buyers to easily locate high quality products as well as the most relevant OEM and ODM partners for their businesses.

Speaking about the benefits that the pavilions will bring, Ms Regina Tsai, Deputy General Manager of Messe Frankfurt New Era Business Media Ltd, said: "Technologies such as artificial intelligence, the internet of things, robotics and biometrics have applications across many different vertical markets. The six pavilions will encourage cross-sector partnerships and highlight real-world business applications of some of these technologies. The market for tailor made security solutions in verticals such as transportation and factory is also continuing to grow, so we are delighted that we will be welcoming established brands with strong R&D capabilities that can accommodate the market."

The coming edition of the show will take place from 8 – 10 May 2019 at the Taipei Nangang Exhibition Centre. In 2018, the fair attracted 427 exhibitors to over 22,000 sqm of exhibition space. With similar numbers expected at the upcoming edition, the six pavilions will provide an ideal starting point for trade visitors to carry out their sourcing and networking. Best-in-class building, factory and mobility products will be on offer across the zones as well as pioneering cybersecurity and surveillance solutions. Details of the six pavilions are listed below:

AI + Software Pavilion

As artificial intelligence continues to offer greater accuracy and operational efficiencies, the global demand for video analytics and recognition technologies has grown. With this market in mind, the AI + Software Pavilion will host the latest related innovations from a variety of leading AI specialists, including AiUnion, eRay, Lips, SkyREC, and TDV. Among the technologies to be showcased are facial recognition systems, license plate recognition systems, behaviour and gesture recognition systems, speech recognition systems, big data analytics software and more.

Messe Frankfurt (HK) Ltd
35/F, China Resources Building
26 Harbour Road
Wanchai, Hong Kong

Cybersecurity Pavilion

A growing number of endpoint devices including security cameras and access control panels are being interconnected through the IoT. This has in turn created a need for adequate cybersecurity provisions to ensure network security. Cutting-edge solutions that achieve this goal will be housed at the Cybersecurity Pavilion, including the likes of cloud security, risk remediation solutions, and network & endpoint security systems.

Smart Factory and Industrial Safety Pavilion

The applications of machine vision systems in factory and industrial settings are growing. Not only can the systems secure site perimeters and ensure worker safety, but they can also reduce labour costs and improve productivity. The Smart Factory & Industrial Safety Pavilion will allow trade visitors to delve into the latest developments in this field, by connecting them with top-notch suppliers of workplace monitoring systems, personnel identification systems, access control systems, smart patrol systems and more.

Smart Living Pavilion

Utilising the IoT to establish smart communities is a growing concept across Asia. Subsystems in buildings and homes can now be interlinked and controlled from centralised hubs in order to create smart homes and buildings. An international line up of brands with expertise in this field, including the likes of Full Enterprise, Jinlong, Link Savvy, Silicon Labs, Sonas, TUTK, U hikari Technology, and Umbo CV have confirmed their participation at the Smart Living Pavilion, to showcase a selection of facial recognition, voice command, and deep learning technologies for smart living, elderly care and the smart hotel sector.

Smart Parking Pavilion

AMTK, D-Link, Nietzsche, Smartway and Smart Living will join other leading suppliers at the Smart Parking Pavilion with the latest number plate recognition systems, parking management systems and real-time street parking solutions. These products have been in increasing demand because of crowded urban environments placing a premium on parking spaces. Mixed-use buildings such as shopping complexes, commercial buildings and hospitals are also requiring increasingly sophisticated car park management systems.

Smart Transportation Pavilion

Cities around the world are adopting smart transportation systems to overcome traffic congestion, increase road safety, and improve public transportation efficiency. To accommodate this growing sector, a selection of innovative 'smart' solutions for road, railway, petrol stations, and fleet management will be available at the Smart Transportation Pavilion from brands such as Axiomtek, D-Link, Korenix, Lantech and TIBBO.

Secutech will take place from 8 – 10 May 2019 at the Taipei Nangang Exhibition Centre. The fair is organised by Messe Frankfurt New Era Business Media Ltd and is part of a global network of [Safety Security and Fire trade fairs](#). For more details, please visit www.secutech.com.

Alternatively, please call Ms Kirstin Wu at +886 2 8729 1017, or send an

Secutech
Taipei Nangang Exhibition Centre, Taipei
8 – 10 May 2019

email to kirstin.wu@newera.messefrankfurt.com.

Safety and security are increasingly important basic needs and, therefore, stand for a growing global market. With thirteen trade fairs, congresses and forums around the world, Messe Frankfurt brings together demand and supply worldwide with progressive, connected products, applications and services focusing on commercial security and the protection of buildings, spaces and people. The Safety, Security & Fire business cluster offers access to the dynamic markets of the Arabian Peninsula, Asia, Europe and South America.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500* employees at 30 locations, the company generates annual sales of around €715* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

*preliminary figures 2018