

Press

Secutech
International Exhibition and Conference for
Electronic Security, Info Security, Fire and Safety
Taipei Nangang Exhibition Center
Taipei, Taiwan, 12 – 14 April 2017

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System Integrator Forum features top tech firms on market insights in the IoT era

Reaching the milestone of 20 years, Secutech will be held from 12 – 14 April 2017 at the Taipei Nangang Exhibition Center. As the leading business platform of global safety and security industry and one of the most influential exhibitions of its kind in Asia, Secutech will house more than 450 exhibitors spanning over 35,800 sqm of exhibition space. To consolidate the show's prestige as a holistic channel for business and information sharing, a comprehensive fringe programme will be launched to facilitate participants' navigation in the evolving security ecosystem and the diverse vertical markets.

Ms Regina Tsai, Deputy General Manager of the show organiser, further elaborated on how Secutech 2017 adapted to the ever-changing technological landscape. "Security ecosystems with the IoT, coinciding with the emergence of new technologies such as big data, cloud computing and machine learning, have bred new business opportunities from the diverse vertical markets and widely expanded product portfolios. However, system integrators are facing challenges like technical integrations, products quality variations and a lack of comprehensive market understandings. Therefore, the System Integrator Forum and Intelligent Solution Pavilion are the most resourceful platforms for integration and management of the SI supply chain to shed light on these problems," she explained.

The System Integrator Forum will promote cross-industry cooperation driven by the latest technologies of IVS/VCA, automation, biometric, machine learning, security robots, AI and drone. Experts from Seven prominent technology firms will address trends, innovative applications and vertical solutions including:

- Hard-disk drive manufacturer Seagate and engineering consulting firm Parsons Brinckerhoff will explore potential opportunities in the Asian infrastructure market and opportunities and challenges in the new IoT era.

Messe Frankfurt (HK) Ltd
35/F, China Resources Building
26 Harbour Road
Wanchai, Hong Kong

- PA system manufacturer BXB Electronics Co Ltd, video management system providers Milestone and Genetec, big data solution provider Qognify and Ethernet cable supplier EtherWAN will discuss vertical markets and solutions.

A Cross-Border Asian SI Pavilion will be set up at the forum to showcase innovative products and solutions for the interests of top Asian system integrators from over 10 countries and regions.

Meanwhile, the Intelligent Solution Pavilion provides more innovative answers to system integrators, service providers and end-users in retail sectors, factories, transportation, households and buildings. The ubiquitous connectivity rewarded by the IoT enhances personalisation, customisation and the quality of life for all parties to an unprecedented level.

Smart retail allows retailers to translate customer analytics collected from tracking chips, smart shelves and digital signage screens to reshape in-store experiences for shoppers that suit their interests and preferences. The smart retail zone is sponsored AG Neovo, HIKVISION, III-IDEAS, NUUO, RetailNext, Soundwin, Sunmoretek and TIIS.

Industrial zone and smart factory optimises production by linking assembly-line robots to monitoring systems. This themed zone is sponsored by EtherWAN, Qnap and Sick. Under **intelligent transportation**, traffic data are analysed to improve transportation routes and reduce traffic congestion. For car owners, they can even connect their vehicles to access household features such as turning on the lights and adjusting the air conditioning. The intelligent building zone is co-organised by TTIA and sponsored by DAHUA, EtherWAN, Seagate and V5.

Other fringe events include The CompoSec and Secutech Awards that display innovative solutions and new insights. The former is a forum highlighting four technology trends in the area of R&D. Award-winning suppliers in the latter will display and review the next generation 4K UHD intelligent image monitoring performance through their demonstration.

Secutech is organised by Messe Frankfurt New Era Business Media Ltd and is held concurrently with SMAhome Expo and Fire & Safety. For more details, please visit www.secutech.com. Alternatively, please call Ms Kirstin Wu at +886 2 8729 1017, or send an email to kirstin.wu@newera.messefrankfurt.com.

With ten events, Messe Frankfurt is one of the world's leading organisers of fairs and congresses for the expanding international field of civil security. These platforms provide optimum opportunities for gaining a foothold in dynamic growth markets all over the world. Presently Messe Frankfurt organises events in Germany, Asia, the Middle East, South America and East Africa. Further information at www.safety-security.messefrankfurt.com

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Background information on Messe Frankfurt

Messe Frankfurt is one of the world's leading trade fair organisers, generating around €648 million in sales and employing 2,244 people. The Messe Frankfurt Group has a global network of 30 subsidiaries and 55 international Sales Partners, allowing it to serve its customers on location in 175 countries. Messe Frankfurt events take place at approx. 50 locations around the globe. In 2015, Messe Frankfurt organised a total of 133 trade fairs, of which more than half took place outside Germany.

Comprising an area of 592,127 square metres, Messe Frankfurt's exhibition grounds are home to 10 exhibition halls. The company also operates two congress centres. The historic Festhalle, one of the most popular venues in Germany, plays host to events of all kinds.

Messe Frankfurt is publicly owned, with the City of Frankfurt holding 60 percent and the State of Hesse 40 percent.

For more information, please visit our website at www.messefrankfurt.com.