secutech

Secutech returns in April 2020 with new 5G applications pavilion

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The very best in IoT, artificial intelligence, edge computing and 5G technology will be on display at the upcoming edition of Secutech, which returns to the Taipei Nangang Exhibition Centre from 22 – 24 April 2020 for its 23rd edition. Commercial security and fire safety solutions will take centre stage at the fair, and in order to reflect the cross-sector influence of artificial intelligence and the IoT, Secutech 2020 will also feature dedicated zones for the smart building and mobility sectors.
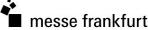
Ms Regina Tsai, the Deputy General Manager of Messe Frankfurt New Era Business Media Ltd, explained that new show elements at the 2020 edition will encourage collaboration across different sectors: "We are pleased to introduce the new 5G applications pavilion which will demonstrate how higher data speeds will impact fields such as the IoT. In the new era of 5G IoT, the amount of data that can be transmitted between devices will be much higher, with applications not just for improved security, but also for better road safety and building management. This higher data volume is only useful if the information can be properly analysed, which is where Secutech 2020 will deliver even more value for trade buyers, thanks to its many exhibitors of data analysis solutions both on the edge and in the cloud."

Held under the supervision of the National Communication Commission, the new 5G Pavilion will welcome four of Taiwan's main telecom providers: Chunghwa Telecom, Taiwan Mobile, FarEastTone and Asia Pacific Telecom. The four companies will join a lineup of around 350 exhibitors from around the world, showcasing everything from video surveillance cameras and access control systems, to facial recognition systems and security management platforms.

Concurrent events to focus on smarter living and intelligent transportation

Messe Frankfurt (HK) Ltd
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Wanchai, Hong Kong

Always in touch with technological trends, Secutech has kept buyers abreast of emerging opportunities throughout its 23 year history. Reflecting new developments in the IoT, in recent years the fair has introduced concurrent 'SMAbuilding' and 'Mobility' events as platforms that mix security solutions with other functionalities such as building management

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and smart parking.

For the 2020 fair, new elements are set to be introduced to the popular 'SMAbuilding' event including a themed 'Building Internet of Things' area that will focus specifically on residential property, commercial buildings, the retail sector and hotels. The area will showcase AI and IoT solutions that drive automation and device integration. Other additions will include dedicated zones for smart industrial facilities and construction projects.

Held alongside SMAbuilding, the returning 'Mobility' event will also be a significant attraction, allowing exhibitors and visitors to discuss intelligent transportation solutions and generate genuine business outcomes. Covering a diverse product spectrum, the event will house four pavilions dedicated to smart railway, smart road, smart parking and smart logistics solutions.

'Fire and Safety' to return for its 19th edition
As a destination for Asia's fire and safety practitioners to locate new equipment and learn about best practices, the concurrent 'Fire and Safety' event will also be returning to Secutech 2020.

Demonstrating how the IoT can save lives, the event will host suppliers of smart disaster prevention devices at specialist zones. Safety solutions for health care facilities and nursing homes will also be displayed alongside traditional equipment such as fire extinguishers, firefighting gear and personal protection equipment.

The 23rd edition of Secutech will take place from 22 – 24 April 2020. Secutech is organised by Messe Frankfurt New Era Business Media Ltd and is part of a global network of [Safety Security and Fire trade fairs](). For more details, please visit [www.secutech.com](). Alternatively, please call Ms Emily Lin at +886 2 8729 1052, or send an email to [emily.lin@newera.messefrankfurt.com]().

Safety and security are increasingly important basic needs and, therefore, stand for a growing global market. With fourteen trade fairs, congresses and forums around the world, Messe Frankfurt brings together demand and supply worldwide with progressive, connected products, applications and services focusing on commercial security and the protection of buildings, spaces and people. The Safety, Security & Fire business cluster offers access to the dynamic markets of the Arabian Peninsula, Asia, Europe and South America.

Background information on Messe Frankfurt
Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,600* employees at 30 locations, the company generates annual sales of around €733* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and

flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* preliminary figures 2019

Secutech
Taipei Nangang Exhibition Centre, Taipei
22 – 24 April 2020