Messe Frankfurt Opens the Door to Asia's Security & Fire Safety Markets

Security ○ Smart home ○ Smart city ○ Connected IoT solutions ○ Fire and safety

4 shows ◆ 62,000 square meters ◆ 70,000 visitors

secutech
VIETNAM | 16 – 18, August, 2017
Ho Chi Minh City, Vietnam

secutech
THAILAND | 16 – 18, November, 2017
Bangkok, Thailand

secutech
INDIA | 5 – 7, April, 2018
Mumbai, India

secutech
International Security Expo | 25 – 27, April, 2018
Taipei, Taiwan

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	secutech VIETNAM	**secutech** THAILAND	**secutech** INDIA	**secutech** International Security Expo
Dates	16 – 18 August 2017	16 – 18 November 2017	5 – 7 April 2018	25 – 27 April 2018
Location	Ho Chi Min City	Bangkok	Mumbai	Taipei
Size	7,000 sqm	5,000 sqm	20,000 sqm	30,694 sqm
Visitors numbers	10,000	8,000	28,000	24,000
Ideal for	• Fire and Safety • Solutions for transportation, factory and commercial and residential buildings	• Smart City • Smart home • Solutions for retail, hospitality and residential communities	• Fire and Safety • Smart City	• Connected IoT solutions • Smart Home • Solutions for intelligent transportation, retail, factory
Unique strengths	• Vietnam is going through a major construction boom of commercial, residential and infrastructure facilities. The demand for security and fire and safety products makes it one of ASEAN's fastest growing markets. • The show is organized in close collaboration with the local fire department, bringing in large numbers of qualified end users and channel players from the fire and safety fields.	• Thailand is SEA's second largest economy with large scale investment in smart and safe city projects. • The show is concurrent with the Thailand Building Fair and the Thailand Lighting Fair. This will allow the show to achieve maximum synergy between visitors. • There is a demand for fire and safety solutions for hospitality, large scale residential communities, shopping malls, industrial areas etc.	• The Indian government plans extensive investments in 100 smart city projects across the sub-continent. In addition, the government promotion of the "Make in India" initiative will promote investment in industry and infrastructure. • The show's fire section enjoys the support of 2 major industry associations FPAI and FSAI helping bring high quality channel visitors to the show.	• Introduces solutions beyond security – has dedicated pavilions to showcase solutions combining analytics and IoT technologies. • Regional hub: the show draws visitors from Japan, Korea, Malaysia, Singapore and the Philippines. • Exceptionally strong smart home section and solution demonstration area
Show highlights	• Asia Fire Protection Inspection Council meeting • GDSF HCMC	• Intelligent Video Gallery • Smart City Demo Area • Smart Lock Alley • Z-Wave Solution Area • Smart Home Solution Center	• Secutech Connect – Unique business matching with vertical end users • Fire and Security Conclaves • Secona Shield Awards	• Thematic pavilions: Smart Factory, Video Analytics and intelligent retail • Smart home Expo • Z-Wave pavilion • Solutions for Connected Cars and Intelligent Transportation

⊙ Contact us

Mr Israel Gogol   +886 8729 1099 ext. 531   Israel.Gogol@newera.messefrankfurt.com