

news +++ Secutech Taiwan  
Taipei, 24 – 26 April 2023

**secutech**

## Secutech returns in April 2024 with a strong focus on Artificial Intelligence and IoT

**Taipei, 2 November 2023. The dates are set for the return of Secutech, Asia's ultimate business and technology platform for security, IoT and AI integration. Together with facial recognition, big data, 5G or cloud computing, these security technologies continue to advance at a rapid pace – and Secutech remains one of the most influential platforms to reflect these trends. The 25th edition will be held from 24 – 26 April 2024 at the Taipei Nangang Exhibition Centre. More than 300 local and international exhibitors will showcase their innovations across 15,120 sqm of exhibition space.**

In the pursuit of digital transformation and technological innovation, almost all major industries are focusing on IoT and AI based technologies. In the security industry, AI in particular holds great potential to help professionals identify and prioritise risks, safeguarding people, property, and assets. These applications can provide real-time monitoring, threat detection, and proactive responses.

Estimated to reach a total market size of USD 62 billion<sup>1</sup> in Asia by the end of 2023, the applications of AI are continuing to expand, while its influence on the security industry continues to provide scalable solutions across various vertical markets. Drone implementation, IOT deployment, AI image recognition implementation and cloud platform integration are widely used in Taiwan's public sector, with great potential to grow in the private sector too. This evolving landscape is creating opportunities for Taiwanese manufacturers, who are globally acclaimed for their high-quality security hardware and software. Its security market size is currently valued at over USD 5.86 billion. Meanwhile, the overhaul of public projects necessitates a substantial number of new intelligent (IP) security systems, which can be utilised in government utilities, critical infrastructure, and police agencies.

Within this context, Secutech is the ideal place for the entire security supply chain to network and conduct business. Ms Regina Tsai, General Manager, Messe Frankfurt (HK) Ltd – Taiwan Branch, explains: "With more than 24 editions of experience, the fair is renowned as a technology platform for security, IoT and AI integration. Its connections across Asia attracts major security buyers and system integrators from both the public and private sector. It is a one stop platform for everything from total solution providers to component manufacturers, fostering cross-industry collaborations across information and communication technology, security, transportation, fire safety and the building industry through connected technologies."

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<sup>1</sup> Artificial Intelligence – Asia. Statista: <https://www.statista.com/outlook/tmo/artificial-intelligence/asia>. Retrieved 19 October 2023.

The three-day fair will allow exhibitors and visitors to discuss new technology solutions and generate meaningful business connections across four main themes:

- **AI-empowered security** – intelligent monitoring / gate control / security solutions, AI applications, Application of 5G communication technology.
- **Smart fire & disaster prevention** – firefighting technologies, smart disaster prevention, industrial facility safety & occupational safety.
- **Intelligent building & smart home** – exhibitors will unveil the latest building safety, smart home, and environmentally sustainable development solutions.
- **Mobility & transportation safety** – Asia's leading business platform for intelligent transportation solutions, covering railway, road, parking, fleet management applications and solutions.

Secutech is organised by Messe Frankfurt (HK) Ltd - Taiwan Branch and is part of a global network of Safety Security and Fire trade fairs. For more details, please visit [www.secutech.com](http://www.secutech.com). Alternatively, please call Mr Jason Cheng at +886 2 8729 1015, or send an email to [jason.cheng@taiwan.messefrankfurt.com](mailto:jason.cheng@taiwan.messefrankfurt.com).

Safety and security are increasingly important basic needs and, therefore, stand for a growing global market. With twelve trade fairs, congresses and forums around the world, Messe Frankfurt brings together demand and supply worldwide with progressive, connected products, applications and services focusing on commercial security and the protection of buildings, spaces and people. The Safety, Security & Fire business cluster offers access to the dynamic markets of the Arabian Peninsula, Asia, Europe and South America.

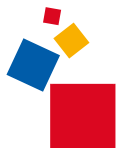
**Press information and photographic material:**

<https://secutech.tw.messefrankfurt.com/taipei/en/press.html>

**Links to websites:**

<https://www.facebook.com/secutechseries>

<https://www.instagram.com/secutechseries>



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### **Background information on Messe Frankfurt**

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,160 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €454 million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: [www.messefrankfurt.com/sustainability](http://www.messefrankfurt.com/sustainability). With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)